

Current Output & Prices • January 2011 *

Digital Output/Work

Custom Display Prints:

Custom inkjet prints are made from very high resolution files using professional papers. Crop/sizing and overall contrast/color balance is included. (Other required digital work carries an additional cost – see, Custom Digital Work, below.)

- On 8.5X11 in. paper
 - First print: \$35.00
 - Additional: \$20.00 each
- On 13X19 in. paper
 - coming soon

Licensed TIFF Files (high res) for Display Printing:

License these very high resolution image files in only the quantities you need. Print from them yourself, or out-source to print.

- File size ≈ 75-100MB • 16 Bits • Adobe RGB Color Space • 8X10 in. ≈ 450 ppi • 11X14 in. ≈ 325 ppi
 - TIFF 5 print license: \$90.00 each image
 - TIFF 15 print license: \$200.00
 - 5 to 15 print upgrade: \$110.00

Licensed JPEG Files (low res) for Non-print Use:

Licensed for non-print use only. Use these image files for web sites, email, promotional CDs, projected presentations, and other electronic uses, without limit. JPEG image files usually contain a small BRP identifier.

- File size ≈ 180-230kb (compressed) • 8 Bits • sRGB Color Space • 72 ppi • long side = 700 pixels
 - JPEG non-print license: \$15.00 each image (unlimited usage)

Licensed Files (high/low res) for Use In Offset Printing Output:

Contact BRP for licensing of photographs for use in output such as books, magazines, brochures, newspaper inserts, mailers, graphic transfers and other promo pieces. Licensing fee is determined by each specific use.

Custom Digital Work:

This work is done on digital files (house generated or customer files) using Adobe® Photoshop® and other imaging software to achieve a variety of effects and image enhancements including file size expansion.

Rate: \$70.00/hour (1 hour minimum)

Digital Copy Work (art works, on location):

A Canon 7D SLR, 18.0MP camera (sensor size = 22.3X14.9 mm, pixel pitch = 4.7 μm) is used to *cleanly* capture unframed flat art, larger pieces and immovable work, on location. Included for each art piece:

- One TIFF file (≈ 100MB before crop, 16 Bits, output ≈ 11.5X17.2 in. @ 300 ppi – 17.2X25.9 in. @ 200 ppi) (File expansion is available if required, e.g., mural-sized reproductions.)
- Optimized JPEG files (three different sizes to customer specs)
- Two (2) custom inkjet prints on 8.5X11 in. paper (best match to original art)
 - Copy package price: \$450.00 for three pieces (minimum)
 - Additional pieces - same visit: \$95.00 each

(continued)

Traditional Output/Film Work

Custom Color C-Prints:

These C-prints are a bit different from traditional color prints in that they are made from high resolution digital files using state of the art laser photo printers to expose traditional silver halide photographic media. Print sizes are up to 20X30 inches on select Kodak papers.

- Contact BRP for more about this outsourced work

Film Copy Work • 4X5 Duplicate Transparencies • 35mm Slide Duplicates (from 4X5):

For this type of work, the customer is referred directly to Dodge-Chrome (locations in Washington, DC, and Silver Spring, MD), a professional finishing lab still providing traditional film services. Visit the Dodge-Chrome website for all film services and prices: www.dodgechrome.com

- **Contact BRP about all your output needs** •

* Prices listed for prints and licensed digital image files apply to *the customer who originally commissioned the photography work*. Sales of prints and digital image files to a third-party carry a surcharge (amount determined by image and usage needs).

* A 5% Virginia state sales tax applies to all Virginia sales.

* Prints, digital image files and all other output from photography by Bill Reeves (copy work excluded) are copyright © Bill Reeves.

* Prints and image files usually contain a small BRP identifier in a lower corner.

* Prices, rates and types of output are subject to change.